

# Brandon A. Truttling

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## EXPERTISE: Television News Anchor/Reporter

### EXPERIENCE

#### **Freelance Correspondent**, Al Jazeera America (December 2013-April 2015)

- Dallas based news correspondent for national news channel
- Pitched story ideas regarding events in Texas to news managers in New York to determine which stories would have national and international interest
- Traveled across Texas reporting on breaking-news events
- Conducted live/on-scene interviews and wrote news scripts
- Events I have covered include: 2014 Fort Hood shooting, Houston ship channel oil spill and the continued growth of DFW.

#### **Freelance Anchor**, Eye Opener, Dallas, Texas (November 2013-March 2014)

- Substitute news anchor for the syndicated morning news program which airs on Tribune Company affiliates
- Edited news scripts
- Discuss show topics and talking points with producers before anchoring the newscast (which airs at 5:00 a.m. on CW33)

#### **Freelance Anchor**, WWJ-TV/WKBD-TV, Detroit, Michigan (May 2011-January 2013)

- Substitute news anchor on morning newscast
- Edited news scripts
- Brainstormed ideas and show talking points with producers and other on-air talent
- Interviewed newsmakers within the state including the Governor of Michigan as well as state senators and representatives.

#### **General Assignment Reporter & Fill-in Anchor**, WXYZ-TV, Detroit, Michigan (January 2005-March 2011)

- **Generated** story ideas to news managers to help determine which stories would be covered.
- Served as the lead reporter, often the stories I covered were featured at the top of the newscast
- **Wrote** and **edited** stories for the station's website
- **Brainstormed** ideas with photographers to determine the best ways to visually put together news stories
- Routinely made appearances in the community to positively represent the station
- Served as a lead reporter on the circumstances which lead to the city of Detroit filing for bankruptcy
- Reported on the misconduct of former Detroit Mayor Kwame Kilpatrick who was later sentenced to federal prison.
- Posted news stories on the station's website

#### **General Assignment Reporter**, KWTU, Oklahoma City, Oklahoma (March 2003-December 2004)

- **Worked** closely with producers to capture most news-worthy stories
- **Contributed** story ideas from the city and surrounding communities
- Routinely made appearances in the community to positively represent the station

- Wrote and helped edit news stories which were also featured on the station's website.

**General Assignment Reporter, KWTX, Waco, Texas (March 2002-March 2003)**

- **Edited** news packages
- Wrote news stories
- Routinely made appearances in the community to positively represent the station

**HONORS & ACTIVITIES**

**Emmy Nominated**

- **Nominated** for an **Emmy Award** by the National Academy of Television Arts and Sciences in the category of On-Camera Talent Reporter – General Reporter

**EDUCATION**

- **B.A. in Mass Communication/Broadcasting** December 2001
- Texas State University, San Marcos

**Master of Ceremonies**

- 2<sup>nd</sup> and 3<sup>rd</sup> Annual YMCA Achievers Banquet
- 25<sup>th</sup> Annual Oklahoma Minority Supplier Development Council
- 2003 Urban League Equal Opportunity Day Banquet

**VOLUNTEER EXPERIENCE**

- Two year volunteer mentor with Big Brothers Big Sisters